



Elizabeth Hall, PhD

I specialize in translating AI capabilities into user-centered product experiences through mixed-methods research and rapid experimentation. Drawing from inquiry, analysis, and large-scale data insights, I help teams navigate ambiguity, define strategy, and validate ideas for 0-to-1 development. I thrive in cross-functional environments, partnering across research, engineering, and design to build responsible, scalable AI systems that improve people's lives.

Contact

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Website

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LinkedIn

linkedin.com/in/drbethhall

Skills

Communication

team leadership
shipping products
data privacy, safety, and policy

Data & Statistics

annotation quality
feature engineering
telemetry dashboards
representational alignment

Generative AI

LLMs/VLMs
neural networks
transformers
immersive telepresence
natural language processing
computer vision
electroacoustics

UX

psychometrics / psychopy
hardware prototypes
AI-mediated reality
AR/VR development
A/B testing
eyetracking

Experience

Meta via Inspyr

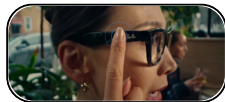
May 2025 - Jan 2026

Hardware UX Researcher

- Led 7 targeted studies quantifying speech enhanced Voice Quality on hardware prototypes; **shared recommendations with leaders and enabled the on-time launch of Conversation Focus at Connect 2025**
- Defined KPI protocols and evaluated e2e latency for real-time chatting on Meta AI glasses over Bluetooth
- **Spearheaded cross-departmental collaboration** to create a VR and AR UX research platform for Immersive Telepresence
- **Mentored a team of 4 assistants and interns** to evaluate advanced spatial audio and speech rendering on distributed AR/VR systems with limited compute resources
- **Designed evaluative experiments for all stages of prototype-to-production development**; experience working with tactile transducers, digital sensors, and the Martini sync protocol



Spatial Audio for AR and VR



Conversation Focus with Meta Ray Ban Glasses

Amazon

May 2023 - Sept 2023

Data Science Intern

- **Developed a LSTM in Python** to predict 10 million customers user behavior patterns with Alexa-brand video/audio devices
- **Communicated key results to C-suite level stakeholders**
- **Reweighted machine learning features** to align forecasts with A/B tests achieving 93% accuracy
- **Built feature engineering pipeline to process millions of customers' data** through Amazon data-storage system improving data processing for a telemetry dashboard

Programming

Languages

Python
R
SQL
MATLAB
C++
C#
Javascript
HTML / CSS
Bash

Machine Learning

pytorch
tensorflow
whisper
torch audio
pandas
opencv
numpy
scipy
fasttext
regressions, ANOVA, t-tests

Data Engineering

Linux
Docker
AWS
S3
ETL
Spark
parallel processing

Education

PhD Psychology: Perception

UC Davis 2025

MSc Neuroscience: Language

EHU 2016

BA Psychobiology

Bennington College 2015

Certifications

via Correlation One:
Data Science (2023)

via Neuromatch Academy:
Comp. Neuroscience (2020)
Deep Learning (2021)
NeuroAI (2024)

DARPA

May 2019 - Sept 2022

Statistical Consultant

- **Statistical consulting** for the University of Melbourne, DARPA Project SCORE, and the Replicats project
- Supported the development and deployment of automated tools that enable DoW personnel to quickly calibrate the validity of behavioral science claims/results



Automated tools to rate research responsibly

UC Davis

Sept 2018 - Dec 2024

Research Fellow

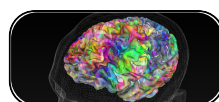
- **Led a 4-year research program** on multisensory attention in VR, with \$180K in funding from the *Office of Naval Research*
- Trained 10 assistants on eyetracking and display calibration
- Developed a psychophysical framework for assessing 3D depth perception and image distortion
- Designed a **computer vision object detection** and eye-tracking systems analysis across multiple VR and AR branded devices
- Created and evaluated **vision-language transformer** models of 30k semantic segmentations **with Pytorch/Tensorflow** to generate textual descriptions of complex, cluttered images
- **Published 7 scientific papers in high-impact journals** and presented at *ICCV, Psychonomics*, and the *Vision Science Society*

NIMH

Aug 2016 - Aug 2018

Research Fellow

- **Designed online experiments** to collect and evaluate human data and semantic segmentations using JavaScript and Amazon Mechanical Turk, collecting data from 2,000 participants
- Recorded 7T BOLD fMRI signal and applied multivariate pattern analyses and neural network based-decoding to identify stimulus perception within the visual cortex and hippocampus
- **Published neural computing and neuroimaging research in** *Nature Communications and Cerebral Cortex*



Meaning in the Brain Changes Ideas on Memory



Our Memory Is Even Better Than We Thought